



## 5 Easy Ways to Help YOU Honor the 50<sup>th</sup> Anniversary of the March on Washington Emerging Leaders Edition

To honor Bayard Rustin's remarkable accomplishments, courage and invaluable legacy, NBJC has launched the [Bayard Rustin 2013 Commemoration Project](#). This project is purposed with raising awareness about the amazing contributions that Rustin made to the Civil Rights Movement. His life accomplishments include serving as a senior advisor to the late Dr. Martin Luther King, Jr. and organizing the historic 1963 March on Washington for Jobs and Freedom. This August 28<sup>th</sup> marks the 50<sup>th</sup> anniversary of the march. NBJC is charging young activists in the Black LGBT movement to honor Rustin's memory. Here are five steps to help you keep the legacy of our Bayard Rustin alive.

- 1. Identify Allies:** Bayard Rustin is the epitome of intersectional struggle. His contributions to the Civil Right Movement and his leadership around the March for Jobs and Freedom represent the LGBT experience within Black history. Use this information to build alliances with groups that can relate to at least one part of his legacy. The Black Student Union, the local Labor Union, the NAACP Collegiate chapter are all potential allies for the cause.
- 2. Show *Brother Outsider*:** Host a viewing party of *Brother Outsider* on your campus or in your community. Use this as an opportunity to generate critical dialogue about Bayard Rustin. For more information on how to organize a screening, see [here](#). If you would like to host a panel discussion after the showing, use this [guide](#) to help you frame the conversation.
- 3. Sign on to NBJC's Petition (and get your friends to do the same):** NBJC is committed to advocating for Bayard Rustin to be awarded the Presidential Medal of Freedom for his tremendous service to this nation. Rustin is an unsung hero of the Civil Rights Movement who, unfortunately, has yet to receive the recognition and distinction of a patriot of his stature. See [here](#) for the petition and spread it around.
- 4. Spread the Word:** Start a social media visibility campaign, educating your peers about the contributions that Bayard Rustin made to the Civil Rights Movement. Social media posts should be visually stimulating, engaging and informative. For examples on how to engage your networks through social media see [here](#).
- 5. Join NBJC for the March on Washington on August 24-28:** Join NBJC alongside the National Action Network (NAN) and other Black civic engagement, civil rights and human rights organization for the historical March on Washington taking place August 24, 2013 as we honor those that marched for Jobs and Freedom just 50 years ago and set our new civil rights agenda.

For more information on this guide and any questions or concerns, please contact NBJC's Program and Outreach Associate, Je-Shawna Wholley, at [jwholley@nbjc.org](mailto:jwholley@nbjc.org) or 202-319-1552 ext. 102.

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